

Howard County Public School System

School News

FOR RELEASE: October 30, 2007

RE: Safe Driving to be Goal of New Partnership between McAllister and Company Insurance and Marriotts Ridge High School

Ellicott City, MD--- A new safe driving club will plan a variety of activities to promote healthy and responsible driving behaviors among students at Marriotts Ridge High School. The club will be the focus of a new partnership between the school and McAllister and Company Insurance, LLC. The partnership agreement will be formalized on Monday, November 5, 2007 with an official signing at the Waterside Restaurant in the Sheraton Columbia Hotel.

Under the terms of the partnership, the school will work with the agency to form "Lookin' Out," a safe driving club for students, with up to \$2000 in annual sponsorship provided by Erie Insurance. A representative from MacAllister will work with students and school staff to plan, organize, and promote a variety of club activities throughout the school year. MacAllister representatives will also be invited to participate in prom safety programs in the spring.

At 8:30 a.m., Anthony Perillo, Agent with McAllister and Company will join Dr. Janet Siddiqui, Howard County Board of Education Member, Patrick Saunderson, Principal, Marriotts Ridge High School, and Joan Fox of the Partnerships Office to sign the formal partnership agreement.

MacAllister and Company Insurance, LLC (www.macins.com) is a full service insurance agency which emphasizes strong client relationships, customer satisfaction, and active community involvement.

The Howard County Public School System's Partnerships Office (www.hcpss.org/aboutus/partnership) unites businesses and community organizations with schools to enhance the educational experience. Partnerships benefit schools, businesses, and the entire community by leveraging the resources of all participants. Partners may commit human or financial resources or other support.

###

2007-63

CONTACT:

Mary Schiller
410-313-6655
partnerships@hcpss.org

Patti Caplan, APR
Director of Public Relations, HCPSS
410-313-6680
patti_caplan@hcpss.org